



## Chief Executive Officer -- Working Group

**Chief Executive Officers:** Do you believe you could and should be doing more to build your business as a CEO? Are you setting the right goals for you and your business? The SBE is utilizing this opportunity to embrace local business owners, innovators, entrepreneurs and inventors from across the 12 PennDOT Districts who have taken the courageous steps to starting and successfully operating a business with the intent of creating wealth, providing solutions and change to the world.

### How to join the Chief Executive Officers Working Group:

Contact Mark Corbin at [mcorbin@cheyney.edu](mailto:mcorbin@cheyney.edu) to become part of this growing, dynamic, sharing and learning opportunity.

### Who Will Have a Seat at the Table?

Small business Chief Executive Officers who desire to focus on strategy, business development and the challenges facing business leaders.

The Chief Executive Officer -- Working Group intensive provides seven (7) pragmatic learning modules and peer-to-peer mentoring by participating chief executive officers.

Our program participants experience an integrated curriculum that provides an efficient approach to the theoretical and practical skills needed to ably run a business in an ever-changing environment. Chief Executive Officer -- Working Group program strengths include:

- Introduction to Systems for Business Growth
- Mind-set Tools
- Mission Development Tools
- Leadership and Vision Strategies
- Mentoring Advantage
- Staff Growth and Development
- Board Development
- Performance Coaching

Ultimately, we provide the learning tools for our Chief Executive Officers to broaden their knowledge base. However, we believe that true success will be determined by the diligent effort of the Chief Executive Officer -- Working Group participants.